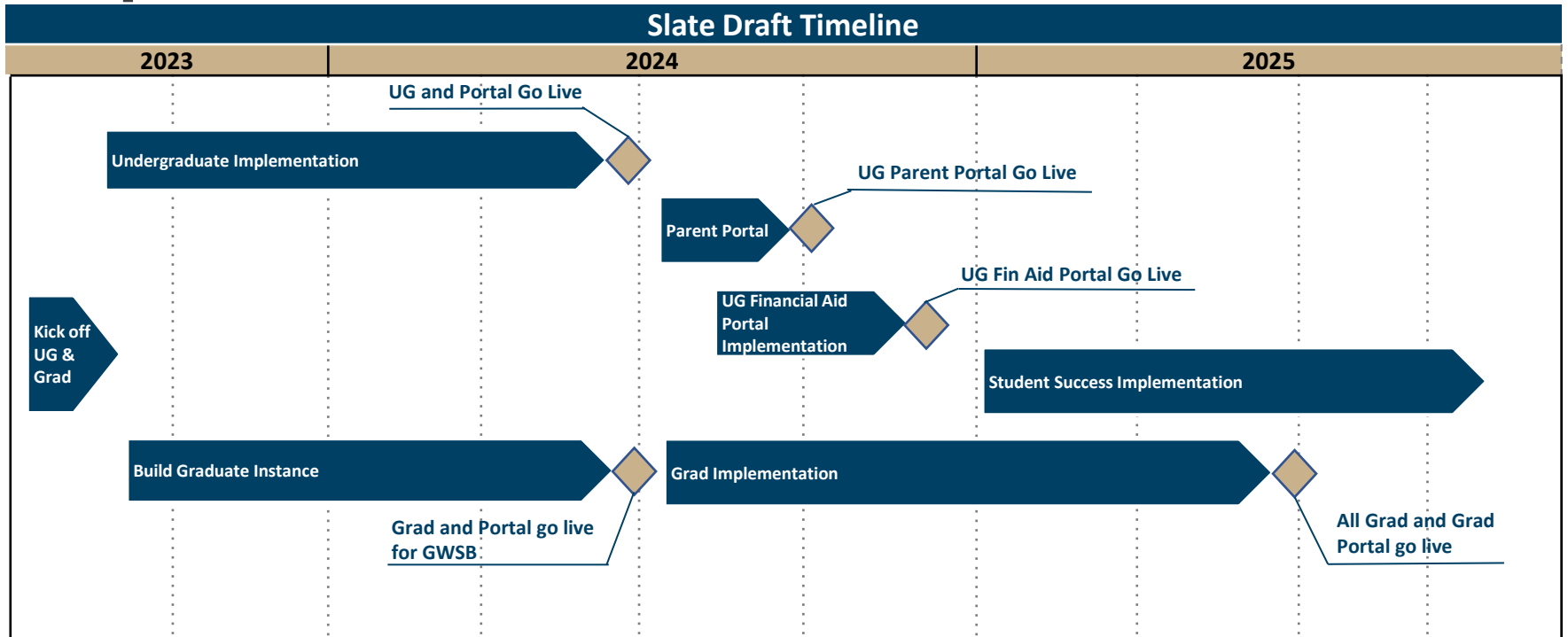

THE GEORGE
WASHINGTON
UNIVERSITY

WASHINGTON, DC

Slate CRM Implementation Phase II

Office for Student Success
March 31, 2025

Implementation Timeline



Phase II Implementation (2024- 2025)

July 8, 2024: Graduate Phase II Implementation Project **Kickoff**

July 8, 2024: UG Parent Portal **Kickoff**

August 1, 2024: UG Financial Aid Portal **Kickoff**

End of Fall: UG Prospective Parent Portal **Go-Live**

End of Fall: UG Financial Aid Portal **Go-Live**

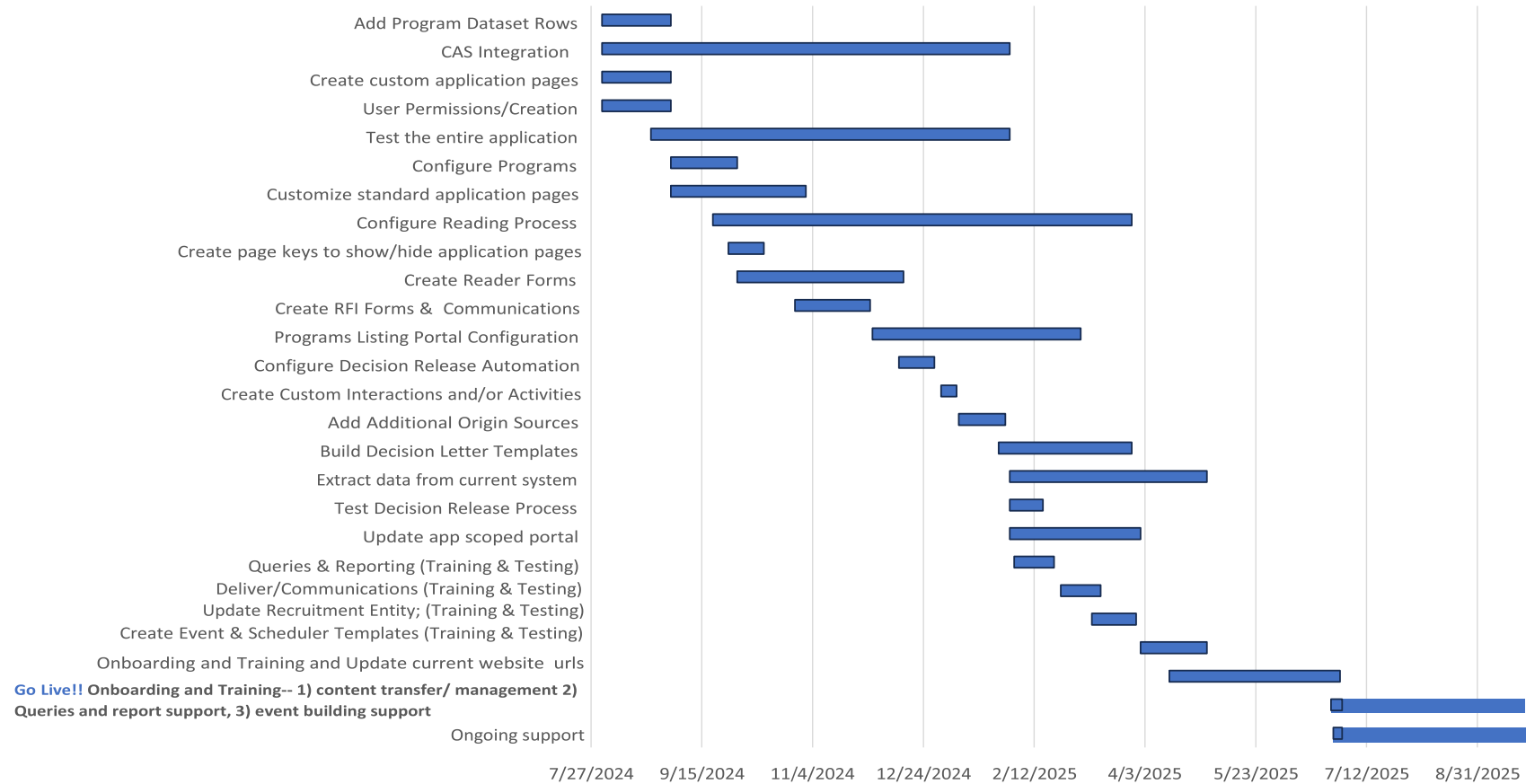
***April 11, 2025: Graduate Instance **Developed**

Spring/Summer- Onboarding and Training-- 1) Content transfer/
management 2) Queries and report support, 3) Event building
support

June 30, 2025: **Full go-live** for Remaining Graduate
Schools/Programs

Post-go live: **Ongoing Support**

Slate Implementation Timeline



Executive Summary

Completed Tasks for the Overall Project:

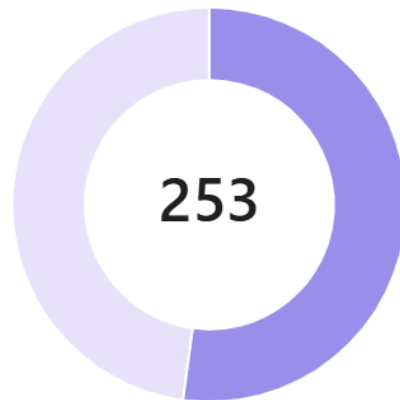
Our collective efforts have resulted in 143 completed tasks.

Incomplete Tasks for the overall Project:

While celebrating our successes, it's crucial to acknowledge the 118 tasks that still require our attention.

Executive Summary

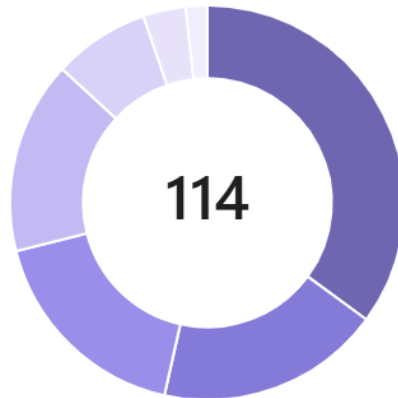
Total tasks by completion status



- Completed: 132 tasks (52%)
- Incomplete: 121 tasks (48%)

Executive Summary

Incomplete tasks by section

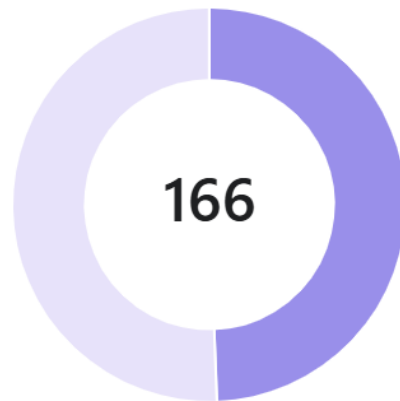


- Backlog of Tasks: 40 tasks (35%)
- GW Parking Lot - Second Priority: 20 tasks (18%)
- GW Parking Lot-High Priority: 20 tasks (18%)
- Done: 18 tasks (16%)
- In Progress: 9 tasks (8%)
- GWSB Pending tasks: 4 tasks (4%)
- To Do: 2 tasks (2%)

February Dashboards By College (As of March 31, 2025)

Public Health

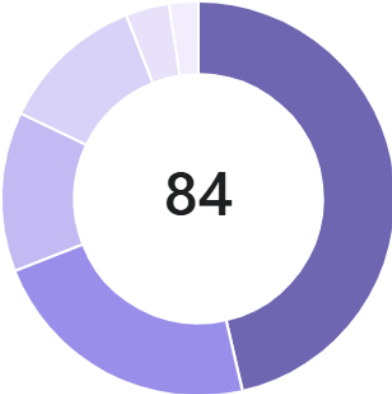
Total tasks by completion status



- Completed: 82 tasks (49%)
- Incomplete: 84 tasks (51%)

Public Health

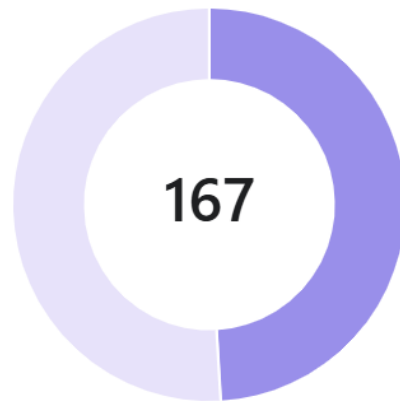
Incomplete tasks by section



- Done: 39 tasks (46%)
- In Progress: 19 tasks (23%)
- Sign-Offs: 11 tasks (13%)
- Backlog of Tasks: 10 tasks (12%)
- Resources: 3 tasks (4%)
- To Do: 2 tasks (2%)

School of Nursing

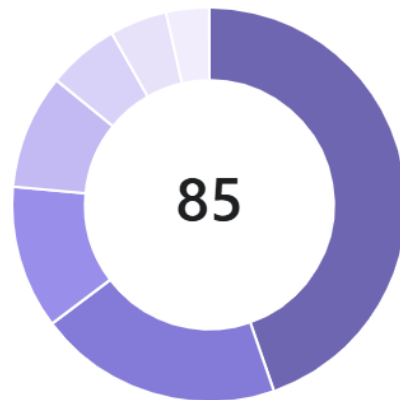
Total tasks by completion status



- Completed: 82 tasks (49%)
- Incomplete: 85 tasks (51%)

School of Nursing

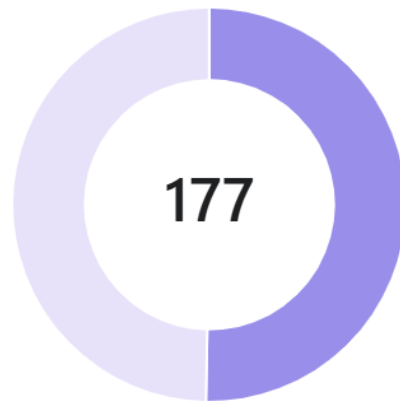
Incomplete tasks by section



- Done: 38 tasks (45%)
- In Progress: 17 tasks (20%)
- Backlog of Tasks: 10 tasks (12%)
- Sign-Offs: 8 tasks (9%)
- To Do: 5 tasks (6%)
- Not Needed: 4 tasks (5%)
- Resources: 3 tasks (4%)

Med & Health Sciences

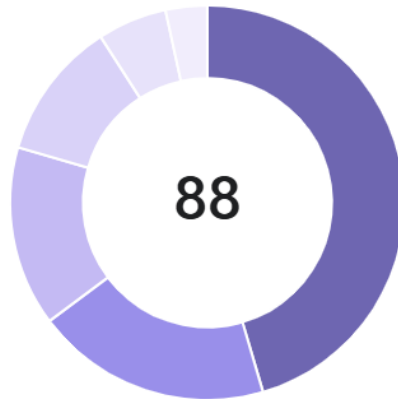
Total tasks by completion status



- Completed: 89 tasks (50%)
- Incomplete: 88 tasks (50%)

Med & Health Sciences

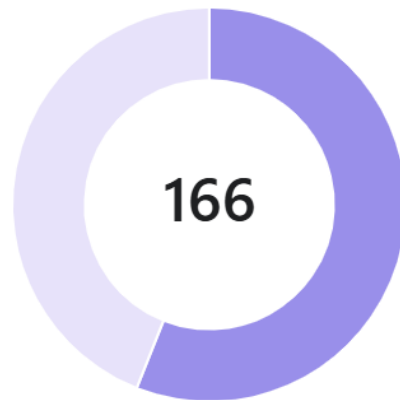
Incomplete tasks by section



- Done: 40 tasks (45%)
- In Progress: 17 tasks (19%)
- Sign-Offs: 13 tasks (15%)
- Backlog of Tasks: 10 tasks (11%)
- To Do: 5 tasks (6%)
- Resources: 3 tasks (3%)

Elliott School

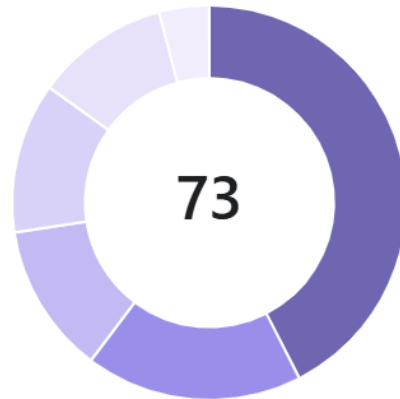
Total tasks by completion status



- Completed: 93 tasks (56%)
- Incomplete: 73 tasks (44%)

Elliott School

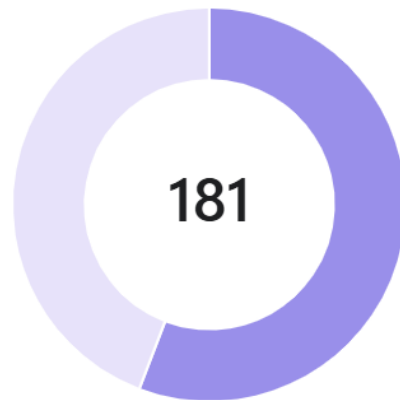
Incomplete tasks by section



- Done: 31 tasks (42%)
- Backlog of Tasks: 13 tasks (18%)
- In Progress: 9 tasks (12%)
- Sign-Offs: 9 tasks (12%)
- To Do: 8 tasks (11%)
- Resources: 3 tasks (4%)

Columbian College

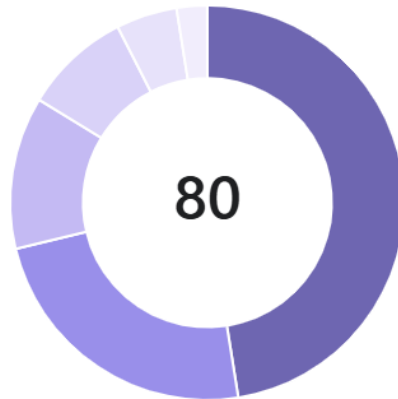
Total tasks by completion status



- Completed: 101 tasks (56%)
- Incomplete: 80 tasks (44%)

Columbian College

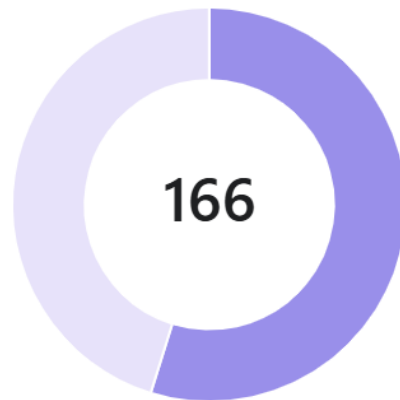
Incomplete tasks by section



- Done: 38 tasks (48%)
- In Progress: 19 tasks (24%)
- Backlog of Tasks: 10 tasks (13%)
- Sign-Offs: 7 tasks (9%)
- To Do: 4 tasks (5%)
- Resources: 2 tasks (3%)

CPS

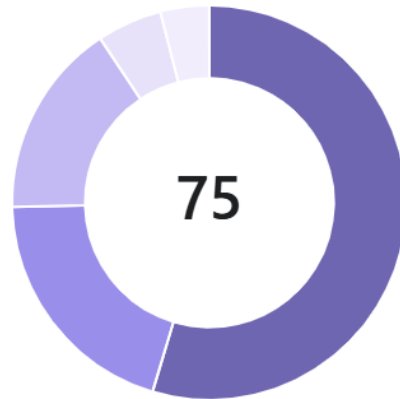
Total tasks by completion status



- Completed: 91 tasks (55%)
- Incomplete: 75 tasks (45%)

CPS

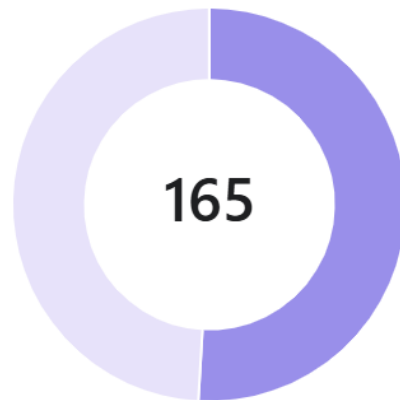
Incomplete tasks by section



- Done: 41 tasks (55%)
- In Progress: 15 tasks (20%)
- Backlog of Tasks: 12 tasks (16%)
- Resources: 4 tasks (5%)
- To Do: 3 tasks (4%)

GSEHD

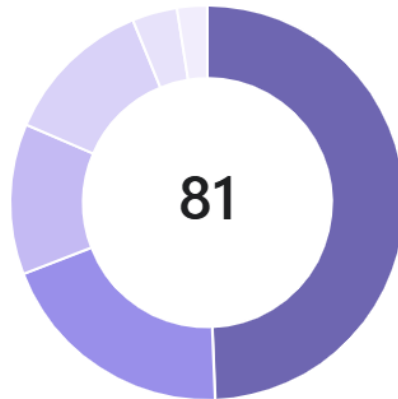
Total tasks by completion status



- Completed: 84 tasks (51%)
- Incomplete: 81 tasks (49%)

GSEHD

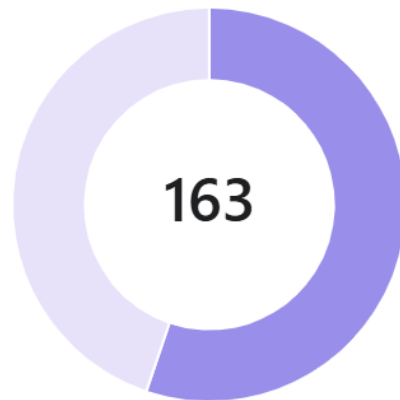
Incomplete tasks by section



- Done: 40 tasks (49%)
- In Progress: 16 tasks (20%)
- Backlog of Tasks: 10 tasks (12%)
- Sign-Offs: 10 tasks (12%)
- Resources: 3 tasks (4%)
- To Do: 2 tasks (2%)

SEAS

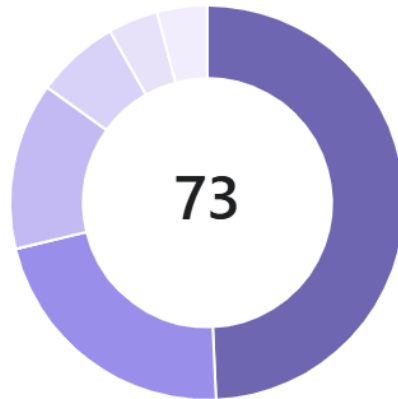
Total tasks by completion status



- Completed: 90 tasks (55%)
- Incomplete: 73 tasks (45%)

SEAS

Incomplete tasks by section



- Done: 36 tasks (49%)
- In Progress: 16 tasks (22%)
- Backlog of Tasks: 10 tasks (14%)
- Sign-Offs: 5 tasks (7%)
- Resources: 3 tasks (4%)
- To Do: 3 tasks (4%)

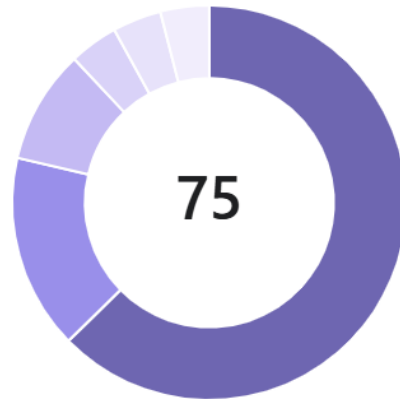
Pre- College & Non- Degree

Total tasks by completion status



Pre- College & Non- Degree

Incomplete tasks by section



- Backlog of Tasks: 47 tasks (63%)
- Done: 12 tasks (16%)
- In Progress: 7 tasks (9%)
- Resources: 3 tasks (4%)
- To Do: 3 tasks (4%)
- Sign-Offs: 3 tasks (4%)

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Questions

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AVP for Student Success
kimberley.williams@gwu.edu

GW Slate Implementation Homepage

<https://studentsuccess.gwu.edu/constituent-relationship-management-crm>

THANK YOU!